

winter 2006

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# rhapsody

An exclusive newsletter for bwL

A Date with Billy  
bwL Negative Ionizer

DR's Secret Q10 Clear Mask

Dora's Realm of Thoughts  
663 System

Nutri-FACTS  
ImmuGain



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pg 1 founders' NOTE

pg 2 product TALK  
Quality Products, Premium  
Packaging

pg 3 beauty TIPS  
DR's Secret Q10 Clear Mask

pg 5 nutri-FACTS  
ImmuGain

pg 7 motivation TALK  
663 System

pg 9 regional BUZZ

- ▶ A Date with Billy
- ▶ Alternative Treatment with Negative Ions Seminars
- ▶ Opening of Johor Bahru Regional Centre
- ▶ 2 Lifestyle Centres Open in Kuantan and Penang!
- ▶ KASH: 204 Science of Selling
- ▶ KASH: 205 Science of Leadership
- ▶ KASH: Personal Development 103 (Basic) 203 (Intermediate)
- ▶ Chief Executive Reception 2006
- ▶ First Hong Kong BM meeting, by Dr. Dora Hoan
- ▶ Nutrition and Product Course by Dr. Doreen Tan, Hong Kong
- ▶ First Product Seminar, Taiwan
- ▶ A Date with Dora in Taiwan

## rhapsody

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## Dear Best Worlders,

We are fast approaching the end of year 2006. It is a great time to take stock of what we have achieved this year and set new goals for the next. Congratulate yourself for the goals you have met and step back to reflect on areas where you may improve upon!

At bWL, we like to push ourselves to do better by frequently assessing our performance. Incidentally, we recently presented to the public our financial results for the six months ended 30 June 2006. And the results were extremely heartening! Revenues have surged 39.4% to \$35.1million, while net profit is up 32.6% to \$5.8 million. We attribute this to the robust demand for our products in key markets across Asia, our growing membership base and the rising number of Lifestyle Centres being established. Of course, all this is thanks to the dedication and hard work of everyone in the bWL family!

We are happy to announce that bWL is poised for even greater success. bWL's parent company, Best World International, has been upgraded to the Main Board of the Singapore Exchange as of 18 September 2006. This not only signifies the stability of our company's growth but also presents to us an excellent opportunity to expand and achieve bigger and better things. Expect our growth momentum to continue surging!

More good news: Best World International has been awarded the Regional Headquarters (RHQ) Status by the Economic Development Board of Singapore, becoming the first direct selling company in Singapore to achieve this honour. As RHQ, Singapore will serve as the Asian regional headquarters for all our subsidiaries, allowing us to penetrate into potential regional markets more effectively.

On 18 August 2006, our Johor Bahru Regional Centre opened with much fanfare. Top distributors from Malaysia and Singapore gathered to celebrate this joyful occasion. We would like to take this opportunity to thank everyone who attended for your enduring support. Next up, our Taiwan Regional Centre and Hong Kong Regional Centre will be officially opened on 25 November and 8 January respectively. We hope to see you there too!

A rapidly expanding company invariably means an increase in stocked products and a larger workforce. In turn, increased stock and a larger workforce require bigger storage space as well as workspace. To accommodate our expansion, almost half of our Singapore staff members, including warehouse staff, will move to a spanking new Headquarters at Changi this October. Spanning a remarkable 42,000 square feet, bWL's Changi Headquarters boasts state-of-the-art facilities, innovative design and a much larger warehouse with greater storage capacity.

bWL is 'expanding' in other ways too! A brand new product has been added to our highly popular DR's Secret range - DR's Secret Q10 Clear Mask. Combining active ingredients that simultaneously nourish the skin and lock in moisture, DR's Secret Q10 Clear Mask looks to be a superb addition to our beauty range. Furthermore, following the success of the bWL Negative Ionizer, we will be launching the Car Negative Ionizer shortly. Stay tuned for more news on that! Training-wise, we will be introducing a new 663 system to help you further unleash your leadership ability. Do turn to the following pages to find out more.

On a final note, it is said that "A goal without a plan is just a wish". Let us all set our goals, determine the path with which to achieve them and strive to do our best!



Dr. Dora Hoan, Founder

Dr. Doreen Tan, Founder







bwL health supplements range

## Quality Products, Premium Packaging

What distinguishes bwL products from the crowd? Have you ever thought of what goes on in the production processes and even before that? Noted for our unique formulae, bwL's range of products is built on 3 main guarantees of Efficacy, Purity and Concentration.

We take great pride in our quality products, putting in a lot of effort in perfecting every single part of the final product, right down to our product packaging. bwL is more than just exuding a sleek and classy image, it is even more about you and your family's health and safety.

**The following demonstrates the extent and care we take to ensure you and your family's optimal health:**

### Virgin Grade Material

To eliminate the fear of toxic materials being transmitted into your products, we use raw materials of virgin grade, meaning that no recycled material has been used. How can you tell, you may ask? In most cases, our bottles must be practically spotless. We do not tolerate any black/grey/coloured particles that might be embedded into the plastic bottles.

### Titanium Dioxide

Instead of the general yellowish-white colour in other bottles, giving the impression that the product is old, it is imperative for all bwL bottles to look super-white. In order to maintain this look, our bottles use TiO<sub>2</sub> (Titanium Dioxide) specifically of Swiss origin. While conventional bottles use only 60% TiO<sub>2</sub>, bwL insists on using 70% TiO<sub>2</sub>.

### This has 2 benefits:

- Bottles would stay white for a longer period of time.
- Bottles could screen off a higher percentage of Ultra Violet (UV) penetration. The quality of pharmaceutical and cosmetic products degrades faster when there is high UV penetration.

### How do I check on TiO<sub>2</sub> content?



#### The Simple Finger Test!

Place 2 fingers on the base of the bottle. Hold the bottle with your fingers (that are on the base of the bottle) facing towards the sun. Then look at the inside of the bottle from the neck. Check whether you can see the shadow of your fingers vaguely or very clearly. If your fingers can be clearly seen, the TiO<sub>2</sub> content is low.

### So why are there still 60% TiO<sub>2</sub> bottles in the market?

That's because a 70% TiO<sub>2</sub> bottle costs about 35% higher than the 60% TiO<sub>2</sub> bottles. Today, only pharmaceutical grade bottles use 70% TiO<sub>2</sub> bottles. bwL opts for 70% to ensure that the integrity of our health supplements are better preserved.

### J-Cap

The J-Cap is a special UK-patented tamper proof cap. While normal caps could be easily tampered without anyone knowing about it, there is practically no way people can cut through the strips attached to the J-Cap, and then seal them back without leaving a trace of it being tampered. And, because of its special design, it offers better air-tight properties than the normal caps.



Now that you are aware of the pains bwL takes to deliver our promise of health to you and your family, isn't it time for you to invest in you and your family's health with bwL? ●○○



# Total Skin Care Regime with DR's Secret Q10 Clear Mask!

Bathed in a proprietary blend of Coenzyme Q10, Bioactive Polyphenol and Hyaluronic Acid, DR's Secret Q10 mask is unlike other conventional facial masks.

### Here's what these active ingredients can do for your skin:

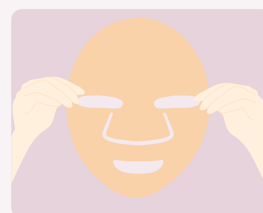
1. Replenishes collagen to keep our skin supple and radiant.
2. Nourishes the skin with Natural Moisturizing Factors which also helps to minimize open pores.
3. Revitalizes the skin through cell regeneration.
4. Reduces melanin production and intensively lightens our skin tone.
5. Retains youthful looking skin by reducing free radical damage to the skin.

### Q10 Mask Application Method



#### Step 1

Cut out the 2 pieces of Q10 Clear Eye Mask and use it 3 days later. Cut a slit at the top corner of the Q10 Clear Mask foil close to the mask.



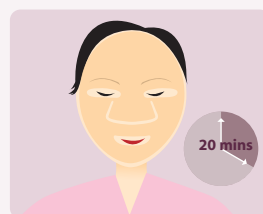
#### Step 4

Lift the mask gently with both hands before placing the Q10 mask on your face.



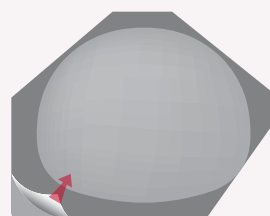
#### Step 2

Pour out the excess essence from the slit onto your palm and gently apply the excess essence on your clean face, neck or any parts of your body.



#### Step 5

Place the mask over your entire face. Rest your head comfortably while your face absorbs all the essential nutrients from the mask in the next 15-20 minutes.



#### Step 3

With the foil facing up, gently tear the foil.



#### Step 6

For optimal results, seal in the moisture with DR's Secret No. 6 Moisturizer without washing your face and neck.

### Application of Q10 Clear Eye Masks

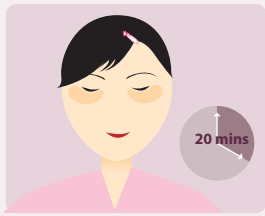
DR's Secret Q10 Clear Eye Masks moisturizes the skin area around the eyes, effectively reducing dark circles and firms up the lower eyelids to prevent sagging.

**Note:** To be used around 3 days after your application of Q10 Clear Mask.



#### Step 1

Tear the foil gently and pull out the eye mask gently with your hands.



#### Step 2

Apply the eye mask on each side of the lower eye area, with the thinner portion at the inside of your eyes for 15-20 minutes.

### Special Usage of the DR's Secret Q10 Mask

Before a party or an important function	Use the Q10 mask and seal in with DR's Secret #6. Apply #5 as a make up base. Make up will be able to blend better and last longer.
For sun burnt or peeling skin	The Q10 Mask offers very soothing effects and will help to reduce the skin's redness.
After skin laser treatments	Skin tends to become more sensitive after laser treatments. Q10 Mask can help in providing a much sought after cooling and soothing effect.
When your skin is very dehydrated, itchy or dry	Q10 Mask acts as an excellent form of hydration.
When you are abroad or when your skin is tired looking.	The Q10 Mask is extremely convenient and effective.
Acne that threatens to erupt	The Q10 mask is extremely useful in the skin's healing process.

### DR's Secret Skin Contest Winners

The first ever DR's Secret Skin Contest held in Singapore, with 14 contestants, received overwhelming response with a total of 7,110 votes. The prizes included our amazing DR's Secret range, round trip for 2 to Bangkok on Singapore Airlines and a cool \$500 Cash!



#### 1st Prize Winner: Jun Ming, 24

Our 1st Prize winner walked away with 3 sets of DR's Secret range worth more than \$1000!

#### Q: What were your main skin problems before using DR's Secret? And for how long?

**A:** My skin has always been very sensitive since young. Whenever the environment is polluted or when I use unsuitable cleansers, there will be a pimple outbreak.

#### Q: How long did it take for you to see an improvement? Please specify the areas in which your skin condition has improved.

**A:** After only 2 months of usage, my pimples ceased totally. Even the pimples on my neck, which has been plaguing me for years ceased.

#### Q: How do you feel about DR's Secret?

**A:** DR's Secret skin care range is a "must-try". "Results are guaranteed!"

#### Q: Any beauty tips to share?

**A:** Fried and oily foods are best avoided. Also, try to drink lots of water to hydrate your skin and have adequate sleep every night. DR's Secret has proven to be the answer to my skin woes and I'm sure it will do so for you too! ●●●

Look out for the DR's Secret Superstar Contest! You could be the next winner and walk away with very attractive prizes! Check with all our branches or call our Regional Beauty Trainer & Product Consultant, Ms Edna See at 9023 8778 for more details!





Made in New Zealand

## Natural Resistance Booster, Unrivalled Healing Powers

Bird flu, mad cow disease and the neighbouring haze problem seem to be here to stay. In this time and age, we need to do more than exercising regularly to stay in tip top health. Do you wish to have a stronger constitution? Don't you love the idea of standing strong in the face of contagious illnesses, keeping viruses at bay?

When you have a weak constitution, you will be more prone to illnesses. With bwL ImmuGain, derived from 100% cow colostrum, viruses and bacteria will no longer stand a chance!

### What is Colostrum?

Colostrum is the first milk produced 72 hours after child-birth. New born calves are born without antibodies to protect themselves. The only way for the new born calf to build a proper functioning immune system is to take adequate amount of colostrum. The health of the calf will be greatly compromised if they are unexposed to Colostrum --- nature's most promising health food fused with high protein and immune enhancing properties.

### Each drop of Colostrum contains:

1. Immunoglobulin G (IgG) - A key ingredient in ImmuGain bwL ImmuGain consists of at least 20% IgG --- the highest concentration of IgG in the market. IgG are great immune boosters and contains anti-bacterial properties.
2. Lactoferrin – Anti-viral, anti-fungal and anti-bacteria  
By far, the largest concentrations of lactoferrin are found in colostrum. Lactoferrin is an immune chemical produced by the body as part of its shield against infection. Lactoferrin provides crucial immune-system stimulation, helping the new baby to survive in its new germ-laden environment outside the womb. It helps coordinate the body's cellular immune response, defending against invaders such as bacteria, viruses and fungi by binding to them and destroying them.

Studies suggest that with lactoferrin, 'more is better'. The more lactoferrin present in the body, the more effective it performs its many immune-stimulating functions. High concentrations of lactoferrin are well tolerated by newborn infants.

### Benefits of Lactoferrin

This potent, natural immune-booster, whose healing powers have been said to be unrivalled, has been reported\* to:

- Hinder abnormal cell growth and metastasis (cell division) by binding to iron in the blood, thereby denying tumour cells, bacteria and viruses, the iron they need to survive and multiply.
- Prevent bacterial overgrowth in the gut, preventing dysbiosis.
- Reduce inflammation, pain and increase cell mobility.
- Inhibit vaginal infection and other related problems.
- Inhibit free radical production – fighting the ageing effects of cellular oxidation.
- Protect the immunologically – vulnerable from deadly viruses and bacterial infections.
- As part of holistic treatment for cancer patients undergoing conventional cancer treatments like chemotherapy and radiation. The negative effects of such cancer treatments can be reduced by supplementing with lactoferrin.
- Improves digestive system by clearing the mucus in the digestive tracts thereby improving nutrient absorption.

\*As reported in Special Supplement to the Health Sciences Institute by Ron Hoffman, M.D.

### 3. Growth Factors

- Regenerates normal growth of muscle, bone, cartilage, skin, collagen & nerve tissues.
- Helps burn fat for fuel instead of muscle tissues in times of fasting or dieting.
- Balance and regulate blood sugar levels.

### 4. Anti-bodies

- Enhances your body's natural resistance.

#### 5. Vitamins & Minerals

- Colostrum has a much higher protein, vitamin and mineral content and is lower in lactose. Therefore, this is beneficial for young and growing children.

#### 6. Enzymes & Amino Acids

- Helps in digestion and breakdown of food.
- Helps in regeneration of cells.

#### Why bwL ImmuGain?

The current market is saturated with a wide variety of health supplements. Yet bwL ImmuGain stands as one of the market's best. The reason lies in the high level of lactoferrin in ImmuGain. It contains the highest concentrations of lactoferrin of more than 20% IgG (Immunoglobulin G), as compared to the usual 15-20%.

- The colostrum from ImmuGain is obtained only from pasture-fed New Zealand cows. This means that ImmuGain's colostrum is free from hormones, pesticides and antibiotics. New Zealand cows are free from Mad Cow Disease.
- Certified pesticide, antibiotic and hormone-free. Every batch of ImmuGain is independently verified to contain at least 20% IgG so you can be certain of its superior quality!
- Water soluble for maximum nutrient absorption.
- Only vegetarian capsules are used to fill our colostrum powder so as to maximize the benefits of all ingredients found in colostrums. ImmuGain is suitable for vegetarians because we use the best quality vegetable capsules (Vcaps) available. Having no fillers in our capsules, we ensure that you get only 100% pure colostrum powder in every capsule.
- Spray-dried rather than freeze-dried using an advanced technology to convert the liquid form to powder form, bwL ImmuGain is able to retain maximum nutrients required for human beings. Microbiological tests conducted before and after encapsulation attests to their quality and purity.

#### Dr. Doreen Tan's Recommendation



#### Who needs ImmuGain?

- Growing children.
- Children and adults with very weak constitutions, poor appetite or low energy levels.
- Those who are prone to allergies and auto-immune diseases.
- Those who tire easily and who are prone to flu.

#### Consumption Method

Adults	Children
1 – 2 capsules, twice* daily.	1 capsule, twice daily OR Open capsule and sprinkle over food.

\*For best results, consume on an empty stomach. 1 in the morning, the 2nd capsule 2-3 hours after lunch. For serious cases, take a 3rd capsule before sleep.

- For excellent results, take ImmuGain with BifiMax and Super One A Day/V-Propolis.
- For normal health maintenance, 1-2 capsules before meals on alternate days (preferably before breakfast).
- For serious cases, 3-4 capsules daily.

**NOTE:** Our health supplements are meant to be taken as a supplement to the prescribed doctor's medication and not as a replacement.

With ImmuGain, the common cold could be a thing of the past. Harness the natural goodness of nature with bwL ImmuGain today! ●●●



## Dora's Realm of Thoughts 663 System

### Have you considered the questions below?

- ◆ Many people have joined the direct selling business, but few have achieved success. This is because many people enter the business with big dreams but lack the ability to systematically execute their plans.
- ◆ There are many excellent leaders, but because they are unable to duplicate similarly strong downlines, they fall into a “bottle-neck” situation.
- ◆ Uplines and downlines do not see eye to eye, unhappiness festers, sometimes leading to head-on confrontations. This negative influence inevitably affects morale and productivity.

These situations arise because certain distributorship networks lack systematic and standardized processes. In other words, a System's complete execution flow plays a critical role in determining how a distributorship network develops and grows.

Direct selling can bring about multiple growths. The secret lies in the ability of the direct selling System to duplicate leaders effectively and nurturing downlines to become independent leaders. The level of success at duplicating leaders depends very much on the execution of the System.

In essence, System signifies the Standard Operating Procedure (SOP). With SOP, uplines can follow and coach effectively; downlines can learn and do systematically. “System” is also known as the steps and cycle of “learn, do and coach”.

Every company has a different System because systems are designed in view of the nature of products, marketing plan, corporate culture and practical examples by many leaders.

The 663 System we have designed is specially created for those who wish to succeed in the bwL business.



“6” stands for the first target: sponsoring 6 lines of distributorships within the first 3 months. This is a relatively easy target to achieve. It would go a long way in helping you reach the desired goal of “6 strong lines within 7 levels.”

“6” also stands for the next 6 months in which you develop your network in width. Focus your energies on nurturing your downlines and guiding them to become Business Managers. Use your 6 downlines to help expand your business network further.

“3” stands for building 3 downlines in depth. In the following 6 months, nurture 3 downlines to deepen and stabilize your network further.

On the surface, “663” seems to be just a network number’s philosophy. However, the bigger significance behind 663 is the strategy of differentiating true active distributors from the rest. This way, uplines are better able to allocate their time and effort, systematically nurturing and expanding their networks effectively.

“663” is also every bwL distributor’s ladder of growth. Simple and easy to follow, it is a System that allows all uplines and downlines who share common causes to patiently implement and work by.

“663” will definitely aid you in developing and broadening your distributorship network easily.

All distributors can take part in the 663 System to build their bwL business. To find out more, check with your uplines or participate in 104/105 or 205 System Training. ●○○●



**“663” is every bwL distributor’s ladder of growth. Simple and easy to follow, it is a System that allows all uplines and downlines who share common causes to patiently implement and work by.**



## A Date with Billy



15 July 2006



29 July 2006

Fans of popular radio personality were delighted to meet bwL Negative Ionizer ambassador, Billy Wang, up close and personal during his seminars in Singapore and Malaysia. Bubbly and warm, Billy enthralled the audience with his humour while sharing his extensive health knowledge. Fans happily purchased the bwL Negative Ionizer endorsed by Billy himself, while several lucky winners won free negative ionizer filters. One thing was clear - everyone went home armed with deeper knowledge of negative ions and ways to attain a healthy lifestyle. ●●●



1. Look who's here for dinner!
2. Dr. Dora Hoan & Dr. Doreen Tan – "You're my best partner!"
3. Everyone was charmed by Billy's infectious humour.
4. "Me, me, me! Choose me for the health check!"
5. Eager attendees came early for the Seminar.

6. "Exclusively for bwL."
7. The highlight of the night. Health ambassador, Billy Wang's talk begins with a crowd-rousing stretching exercise.
8. It's a full house!





9. Our Executive Director, Mr BanChin Huang gave an informative and engaging talk on negative ions.
10. 3 volunteers gamely took up the Negative Ionizer Experience.
11. Our Negative Ionizer testimonee shares her Negative Ionizer experience with the audience.
12. "Get a set of the bwL Negative Ionizer endorsed with Billy Wang's signature!"

13. "Let's get into action!"
14. Collector's item! bwL Negative Ionizers with Billy's nod of approval!
15. "A set of bwL Negative Ionizer for me, please!"
16. A powerful sharing session ensued among the users of the bwL Negative Ionizers.
17. The top management and Mr Billy Wang.



# Alternative Treatment with Negative Ions Seminars



14 August 2006



15 August 2006

Professor Han Sang Mun, Ph.D, one of Korea's topmost experts in Negative Ions, spoke at bwL's "Alternative Treatment with Negative Ions" Seminars held in Singapore and Malaysia, drawing a huge turnout for both events. Together with bwL Executive Director Mr. BanChin Huang, the two speakers held the audiences spellbound with their natural charisma and deep knowledge of negative ions.



Attendees had all their queries answered during Q&A.



More seats had to be allocated outside the training room to accommodate the full house.



Our star product enhances your life in numerous ways.



The buying frenzy begins.



Everybody, let's do some breathing exercises.



Prof. Han and the Best World family.

## Opening of Johor Bahru Regional Centre

18 August 2006, Skudai, Johor 

bwL inaugurated the opening of the Johor Bahru Regional Centre at the auspicious time of 2.28 pm on 18 August 2006. bwL's Board of Directors, Country Managers, press representatives, staff and distributors from Singapore and Malaysia all came to celebrate this momentous occasion. Together with the Board of Directors, top distributors participated in the ribbon cutting ceremony by releasing balloons into the air. ●●●



bwL leaders gave the opening ceremony a raucous thumbs up!



Malaysia Board of Directors and Country Manager beaming with pride.



Top leaders stand ready to release festive balloons.



Hooray! A lucky winner received free DRs Seager products.

## 2 Lifestyle Centres Open in Kuantan and Penang!



It's a fine day to celebrate.

Two brand new Lifestyle Centres were opened in Malaysia in the month of September. bwL's Lifestyle Centre in Penang is timely established to meet the state's rising demand for quality health and wellness products, while the establishment of the Lifestyle Centre in Kuantan, Pahang, signifies bwL's success in penetrating Malaysia's East Coast! ●●●



Stockist Julia Wong opens an LC at Kuantan.



Stockist Mar Swee Peng shares a photo opportunity with Dr. Hoan, Ms. Cheah and Mr. Ho.



## KASH: Skills

### 204 Science of Selling 12 - 14 September 2006



Ever been stumped by something a potential customer said? Unsure of your next step at certain situations? What are some of the politically correct or better ways of phrasing your responses so that you will not jeopardize your chances with a potential customer? Here's your chance to learn the methodology of selling as well as financial planning, time management skills and the system of duplication.

Let us hear what some of our pioneer batch of participants has to say about 204!

#### Cynthia Seow Sok Leng

"I find 204 to be very useful. I have learnt how to start a conversation naturally as well as invite prospects to join me in this business. Hendrick is a good speaker and I have benefited a lot from this course. This course is definitely practical!"

#### Jeny Koh

"I find the course, particularly the segment on body language and management of finances, to be extremely useful for me. The speaker's experience shows through in the topics covered."

#### Ng Hak Gey

"204 is not only practical but very easy to comprehend as well. The part on prospecting was particularly useful to me. The step-by-step approach towards interviewing of potentials has left the deepest impression on me."

#### Bennard Yeo

"204 has imparted to me very interesting and useful tools for this trade. The segments on prospecting and time management have been extremely useful. The course is simple, concise and provides a good foundation to work on. I will definitely encourage people to take it up."

#### Maimoon Abdul Rahman

"Through 204, I have learnt the proper and professional ways to operate in this trade. The lessons on financial planning and the types of selling are very useful to me. The trainer is very capable and I will surely encourage my friends to take up this course."



The pioneer batch of 204 Science of Selling.



Trainer Hendrick Chen constantly had the participants in stitches with his anecdotes.



Role play is the key to practising.

#### Alicia Yee Su Hwei

"This is a very practical course. I am definitely going to give my 'ideas' to my friends to satisfy their needs and wants. The part on making small talk is extremely useful and I shall be putting it to practical use. Hendrick is a very experienced and humorous speaker and I will certainly recommend 204 to everyone." ●●●



# KASH: Habits

## 205 Science of Leadership



13 - 15 September 2006



21 - 22 September 2006



Dr. Hoan's talk certainly put the fire in the Malaysian team!

To many, learning is an uphill task. But if a training course is well-designed and conducted by a good leader, learning can be an extremely fun and rewarding experience. Indeed, this was the view shared by everyone who attended Module 663 System Training, conducted by the inimitable Dr. Dora Hoan in Malaysia and Singapore. Let's hear it from our participants!

### Poh Li Wen

"What a motivating training! The 663 system was clearly explained. After 205, I have come to understand that every minute of our life is very precious and we should not waste time waiting for things to happen. Dr. Dora has been simply inspiring. I will definitely recommend this excellent course to others!"

### Bernard Yeo

"205 was a motivating workshop. It also teaches me to do reviews based on the 663 system. It has also enabled me to focus better. Dr. Dora was excellent and professional in her teachings. I'm going to recommend this course to everyone I know!"

### Tan Doreen

"Not only is 205 mentally challenging, it is also physically and emotionally challenging. I've learnt a lot of things that were not taught anywhere else. Dr. Dora is a very professional trainer who is also genuinely concerned about all of us."



Laughter and joy filled the training room.



"Best World, Best World, go, go, go, go!"



"It's graduation time!"

### Wendy Soh

"Through 205, I have learnt the importance of listening as well as striking up conversations with anyone. The team spirit that we have culled from the course is also very valuable to me. Dr. Dora is a very convincing and powerful speaker and I will definitely recommend everyone to take up this course!"

### Chou Mee Chin

"The course contents are very enriching and interesting. I have learnt the basics of being a true leader. The segment on Dreams has the deepest impact on me. Dr. Dora unreservedly shared with us her more than 30 years of experience and I have learnt a lot from her. Anyone who is keen to further improve themselves should take up 205!"

### Toh Chye Thiam

"205 is a marvelous leadership training course. The 663 system impressed me the most because I believe it will help me to succeed and fulfill my dreams. Dr. Dora really uses her heart to teach everyone. I highly recommend my downlines to sign up for this training." ●●●

## KASH: Attitude 103 8 - 10 September 2006

## Personal Development 203 4 - 7 September 2006

The recent batches of 103 (basic) and 203 (intermediate) students flew all the way from Jakarta to attend the much talked about Success System on Attitude. The classes proved to be intensive, gruelling but fruitful. It's certainly well worth the trip!



"Hurray, we have graduated from 103! 203 here we come!"

### **Delima Sari**

"103 Training not only taught us ways to earn money but also teach us to be a positive thinking person, to be humble and not to be selfish. This training is amazing. Though tiring, the experience is something that cannot be measured with money."

### **Herlin Gustini**

"This training is very good. I've been taught that we can't live alone; we need each other to complete our self. This is totally different from what I have experienced before. I will practice what I have learnt in my personal, business and social life. Thank you to the 103 team!"



"It's tough but we made it!" The proud graduates of 203.

### **Floren Sisca Della**

"203 is so much more than 103. Now, I feel the urge to get into action. I'm feeling great knowing that there is a change towards the better. I have always kept a distance away from others. Now I feel a connection with others. I have managed to get out of the shadows of my past and look forward to my bright future!"

### **Meiyanne Saad**

"Through 203, I have learnt about my own shortcomings and how to overcome them. I can feel a greater bond with my team and even my sidelines now and most importantly, a deeper connection with people around me. 203 is a definite must for everyone!"

So what are you waiting for? Register your downlines for the next 203 training in January 2007! Limited vacancies! ●●●

## Chief Executive Reception 2006



11 July 2006

As a welcome gesture to all organizations who have set up operations in Hong Kong over the past year, Mr. Donald Tsang, Chief Executive of Hong Kong SAR, hosted a grand reception for CEOs and Managing Directors at the JW Marriott Hotel, Hong Kong. bwL's Executive Director, Mr. BanChin Huang, graced the event and exchanged views with top leaders from various industries. ●●●



## First ever BM Meeting by Dr. Dora Hoan 9 August 2006



The first ever BM Meeting in Hong Kong took place on 9 August 2006. More than 50 managers packed the venue to hear Dr. Dora Hoan's presentation on the vast business opportunities offered at bwL. Platinum Director Maggie Goh also shared her secret to success and how her network has proliferated throughout the region thanks to bwL's quality products and ENP plan. ●○○



Dr. Hoan speaks straight from the heart.



Maggie Goh, PD, spoke passionately with illustrations.



HK members grabbed the chance to snap a photo with Dr. Hoan.

## Nutrition and Product Course by Dr. Doreen Tan 16 - 17 September 2006



Dr. Tan ends her talk with a photo with enthusiastic participants.

Take charge of your own health! bwL founder Dr. Doreen Tan conducted a 2-day nutrition and product training course in Hong Kong on 16 and 17 September 2006. Over the two days, Dr. Tan shared her extensive clinical experience with the attendees. She highlighted the use of bwL health supplements and holistic treatment and explained in detail how each product works to alleviate various health conditions. ●○○



Breathing exercises to boost your well-being.



Sampling the all-new DR's Secret Q10 Clear Mask.





Attendees learned about bwL's many excellent products.

## First Product Seminar



26 August 2006

Tapping on the burgeoning direct selling market in Taiwan, bwL organizes its first Product Seminar on 26 August in Taichung. Personally helmed by Dr. Doreen Tan, the seminar drew a 100-strong crowd. Dr. Tan gave a comprehensive lowdown of all bwL's products and their benefits. Of special note, a lady in the audience came forward to share her experience using DR's Secret, touching the audience with her moving testimony. Following that, Taiwan Country Manager, Mr. George New, spoke on the key features of ENP, before concluding the event with a special lucky draw. ●●●



Dr. Tan spoke to a 100-strong crowd in Taichung, Taiwan.



Lucky dip! Dr. Tan and Mr. New pick a winner.



The audience were captivated by Dr. Tan's interesting talk.

## A Date with Dora in Taiwan

10 September 2006

Founder Dr. Dora Hoan flew to Taiwan's shores to personally conduct a one-day seminar on "New Distributor Orientation" on 10 September 2006. Dr. Hoan explained bwL's success model, the 663 system, and how ENP can help one develop a global business network. The historic seminar was the first ever NDO (101.104.105), conducted in Taiwan. ●●●



Taiwan's first NDO talk was very well-received.